

PRESS RELEASE **XX APRIL** 2022

Aspire Global's Pariplay Continues Its North America Expansion with Green Light to Go Live in Ontario

Aspire Global's Pariplay, the leading content and aggregator provider, has taken another major step in its North America expansion with the awarding of its Ontario license.

The Gaming-Related Supplier License will see Pariplay's premium aggregation offering available throughout the Canadian province. Pariplay has already announced its intention to go live with a number of major operators and partners in the province as soon as the market opens on 4 April 2022.

The Ontario license marks the continuation of Pariplay's impressive growth in North America. Pariplay has recently gone commercially live in Alberta, and has been awarded licenses in West Virginia, Michigan and New Jersey. Pariplay made its US debut in New Jersey over a year ago.

Pariplay's Fusion™ product is the most flexible aggregation platform in the market and features leading titles and localised content from over 80 vendors, as well as high-performing engagement tools.

Adrian Bailey, Managing Director at Pariplay, said: "We are very pleased to be granted our Ontario license, which allows us to build on our success and bringing relevant and varied content to regulated markets."

"We've made a concerted effort to grow our reach in Canada both through signing new partners and gaining new licenses, and this approach continues to generate success for us. It is an exciting time at Pariplay and we look forward to get started in Ontario."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 31 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Netherlands, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.