

PRESS RELEASE 23 MARCH 2022

Aspire Global granted **GLI-19 Certification** for launch of its broad offering in the US and Canada

Aspire Global has obtained the Gaming Labs International “Interactive-Gaming-Systems” certification standard GLI-19. This enables Aspire Global to launch its PAM (Player Account Management) platform and managed services to the US and Canadian markets. Aspire Global is now in a strong position to establish itself as a leading iGaming provider also in North America.

Aspire Global has a strong presence in Europe, Latin America and Africa and has a clear target to establish a leading position in the expanding North American market. The success of Aspire Global is built on its complete, cutting-edge iGaming offering. Aspire Global offers all the relevant products for iGaming operators: PAM (Player Account Management) platform, games, sportsbook, aggregation, and managed services. Soon the company also expects to add sports to its North American offering.

Aspire Global has already established itself in North America through Pariplay, the leading content and aggregator provider, whose games are licensed in Michigan, New Jersey and West Virginia. Pariplay has recently stroked a number of deals in the US with operators or distributors such as Rush Street Interactive (RSI), Golden Nugget Online Gaming, Inc., PlayUp Group, Amelco, BetMGM and GAN. Pariplay will also together with NeoPollard Interactive LLC offer a wealth of gaming content on Play Alberta, the only regulated gambling website in Canadian Alberta.

Tsachi Maimon, CEO of Aspire Global, said: “This is a significant milestone in our strategy to expand and build a leading position in the US and Canada. We have already been successful in broad parts of the world with our complete iGaming offering and we are now determined to establish a strong position also in North America. This gives us a solid foundation for further growth with the goal to become the world’s leading iGaming supplier.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. The Group operates in 31 regulated markets spanning Europe, America and Africa, including countries like the US, UK, Netherlands, Denmark, Portugal, Spain, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.