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PARIPLAY SIGNED AND ALREADY LIVE WITH LEADING US ONLINE OPERATOR RUSH STREET INTERACTIVE (RSI)

[Aspire Global's](#) Pariplay has signed a partnership for games with [Rush Street Interactive \(RSI\)](#), a market leader in online casino and sports betting in the US. RSI has now launched a selection of Pariplay's high-quality online casino games in New Jersey, which marks another milestone in Aspire Global's expansion strategy.

The launch, which sees Pariplay breakthrough and first launch into the regulated US market, marks a crucial advancement in the strategy to extend Aspire Global's global footprint. It also matches the strategic decision to expand in the US iGaming market with several of the Group's products. Partnering with a major player in New Jersey provides Pariplay with a significant platform from which it can reinforce and elevate its positioning in the US iGaming space.

Founded in 2012, RSI is a market leader in online casino and sports betting in the US. RSI operates [PlaySugarHouse.com](#), a prominent New Jersey iGaming site, helping it win "Casino Operator of the Year" and "Customer Service Operator of the Year" at the 2020 EGR North America Awards as well as "Digital Operator of the Year" at the 2020 Global Gaming Awards.

Richard Schwartz, President of RSI, said: "Partnering with Pariplay is very exciting as PlaySugarHouse.com players will be the first in the US to play their games, and it reaffirms our commitment to provide our players with the most dynamic mobile playing experience possible. Given that Pariplay's high-quality games are already hugely successful in the European market, we anticipate that our New Jersey players will also love them."

Adrian Bailey, Managing Director at Pariplay, said: "We're delighted to partner with RSI and further our expansion into regulated markets by going live in the United States market for the first time in Pariplay's history. Their status as a proven online casino operator in both the New Jersey and Pennsylvania markets is a huge opportunity for our gaming catalogue to serve as an extension of RSI's existing content. We look forward to building an enduring partnership with them and exploring how our games resonate with US players."

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT ASPIRE GLOBAL

Aspire Global is a leading B2B-provider of iGaming solutions, offering companies everything they need to operate a successful iGaming brand, covering casino and sports. The B2B-offering comprises of a robust technical platform, proprietary casino games, a proprietary sportsbook, and a game aggregator. The platform itself can be availed of exclusively or combined with a wide range of services. In addition to the B2B-offering, Aspire Global also operates several B2C-brands, including Karamba, the greatest showcase of the strength of the B2B-offering. The Group operates in 25 regulated markets spanning Europe, Latin America and Africa, including countries like the US, UK, Denmark, Portugal, Spain, Poland, Ireland, Nigeria, Colombia and Mexico. Offices are located in Malta, Israel, Bulgaria, Ukraine, North Macedonia, India, Italy and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com.