

PRESS RELEASE 18 SEPTEMBER 2020

ASPIRE GLOBAL REVEALS ITS SOLID STRATEGY FOR CONTINUED PROFITABLE GROWTH

Today at its Capital Markets Day, **Aspire Global** reveals its solid strategy for continued profitable growth. The objective is to grow in locally regulated markets and to double the number of licenses in five years. Aspire Global will continue its expansion in Europe and North America as well as to break into Latin America and Africa which will happen through the acquisition of the sportsbook provider BtoBet which was announced yesterday. The financial targets, set in December 2018, remain unchanged.

The foundation for Aspire Global's further success is the powerful offering for iGaming operators. Aspire Global has recently made two major acquisitions, namely the leading game studio and game aggregator Pariplay as well as the leading sportsbook provider BtoBet's. With these strategic acquisitions Aspire Global has created a complete B2B portfolio consisting of a leading iGaming platform, sports betting, casino games and games aggregator as well as managed services for all continents and markets. These services are sold independently or as a full package based on a revenue sharing model.

Today Aspire Global has 87 partners, mainly in Europe. The company has clear plans for the implementation of its growth strategy. A key prerequisite for the expansion is Aspire Global's ability to meet the high demands from tier 1 and 2 operators. On the operators' list of requirements, one finds leading technology, cutting edge entertainment as well as the ability to efficiently manage large volumes and complex operations. Another important part of Aspire Global's competitive offering is its long-standing experience of regulated markets and its strong focus on responsible gaming.

Aspire Global has a solid financial position which provides a strong foundation for future growth. In Q2 2020, the company reported all-time high revenues and EBITDA with revenue growth of 33.5% from Q2 2019. The organic growth amounted to 21.3%. The financial targets, set in December 2018, remain unchanged. The targets are revenues of €200 million and EBITDA of €32 million in 2021.

Tsachi Maimon, CEO of Aspire Global, said: "With the acquisitions of Pariplay and BtoBet we can handle multi verticals, proprietary games and external content through one single integration. That, combined with our ability to grow in regulated markets, make our B2B offering very attractive and competitive. Aspire Global is in the position to become the world's leading B2B iGaming supplier."

At the today's virtual Capital Markets Day, Aspire Global's management will elaborate on industry trends as well as the company's strategy and plans for the coming five years. At the end of the event CEO Tsachi Maimon will also comment on the acquisition of BtoBet together with BtoBet's founder Alessandro Fried.

ABOUT THE CAPITAL MARKETS DAY

The virtual Capital Markets Day starts today Friday 18 September 2020 at 10.00am CEST. You participate via <https://financialhearings.com/event/13002>. At the end of the event there is a Q&A session.

After the event, you can view the Capital Markets Day on <https://tv.streamfabriken.com/aspire-global-cmd-2020/>.

FOR MORE INFORMATION, PLEASE CONTACT:

Tsachi Maimon, CEO, tel: +346-36452458 or email: investors@aspireglobal.com

Motti Gil, CFO, tel: +356-9924 0646 or email: investors@aspireglobal.com

ABOUT ASPIRE GLOBAL

Aspire Global is a B2B-provider for iGaming, offering companies everything they need to operate a successful iGaming brand for casino, sports and bingo. The B2B-offering comprises a robust technical platform and games. The platform is offered solely or combined with a range of services. The games include supply of proprietary titles and a hub for third-party games. In addition to the B2B-offering, Aspire Global operates several B2C-brands, including Karamba, the best showcase for the strength of the B2B-offering. The Group operates in several regulated markets including Denmark, Gibraltar, Ireland, Malta, Portugal, Romania, Sweden, the UK and the US. Offices are located in Malta, Israel, Bulgaria, Kiev, India and Gibraltar. Aspire Global is listed on Nasdaq First North Premier Growth Market under ASPIRE. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. Please visit www.aspireglobal.com