

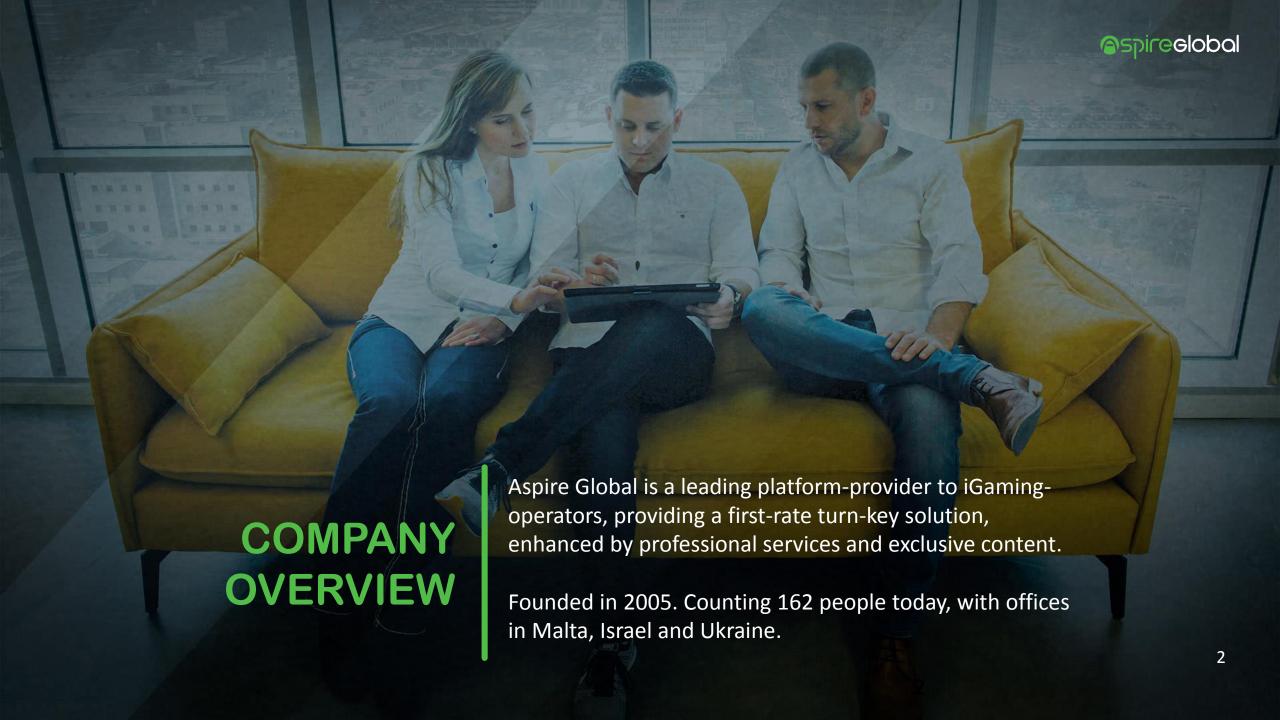
# INTERIM REPORT

April – June 2018





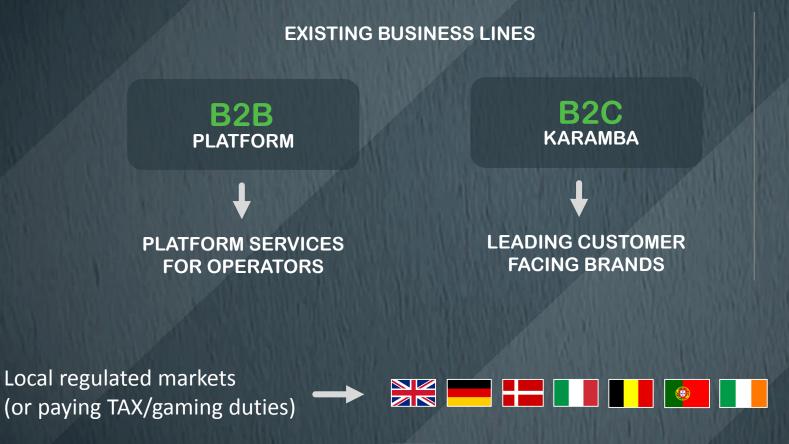
"Everything we do, we do to enable our partners to achieve their full potential"





#### IN BRIEF:

## **ASPIRE GLOBAL - BUSINESS LINES**



**ADDITIONAL ASSETS** 

B2B GAMES

PROPRIETARY
GAMES

71% of revenues



# Q2 IN BRIEF: FINANCIAL HIGHLIGHTS

€24.7<sub>M</sub>

REVENUES +43% Y/Y €5.7<sub>M</sub>

EBITDA +58% Y/Y €14.2<sub>M</sub>

B2B REVENUES\* +40% Y/Y 23%

**EBITDA Margin** 

80.8<sub>K</sub>

FTD's +34% Y/Y

- Revenues growth driven by increase in both segments, B2B and B2C
- Return on investment in sport exceeded expectations
- Revenue from proprietary games amounted to €252K, representing an increase Q/Q and Y/Y



# Q2 IN BRIEF: OPERATIONAL HIGHLIGHTS

SPORTBOOK VERTICAL
First full Quarter for the sport vertical, proving success during the world cup, having around 10% share of the B2C already

BET- REGAL SIGNED DEAL

After several migrations done for casino operators to move to our platform, we are happy to sign the first sportbook operator to migrate to Aspire platform during Q4

IMPROVING CASINO PORTFOLIO
 During the Quarter , we launched 75 games. We also added 4 new game providers to our platform

4 Brands signed

Brands launched

**38**Partners on the platform





#### **B2B** – RECORD NUMBERS

- Launched 2 new brands. 1 of them is Hyggespil.dk
   (Aller Media)
- Signed 4 new partners
- Sport launch for Goliath Brand
- Income from proprietary games amounted to €252K





<sup>\*</sup> Income in this slide includes: platform fee and royalties from our proprietary games



#### **B2B** – **HIGHLIGHTS**

- Improving Commercial rates with 3rd party suppliers. Aspire Global's partners benefit from the economies of scale, as part of a growing network
- Constantly improving our Due Diligence process with potential partners in order to keep the quality of our portfolio
- "GO TO" company for mid level tier invest more in brand awareness for Aspire Global
- Swedish re- regulation working on the technical requirements received by the SGA (Swedish Gambling Authority)
- 3 brands live with Sport, additional 2 expected in the coming months



## **B2C – REALIZING POTENTIAL**

- Q1 B2C organizational changes, bearing fruit
- Full Q for the sport offering reaches 10% of the revenues
- FTD's: +52% (Y/Y)
- Marketing cost 28% (-20% Y/Y)
- Sport FTD amounted to 8,992 players
- Sport players ARPU in Q2 was €135 (very high)





# **B2C SPORTSBOOK AT A GLANCE**

10,230

BETTORS

**€1.2**м

**REVENUE** 

**€17**м

**BETS** 

€135

**ARPU** 

8,992

FIRST TIME DEPOSITORS

#### SHARE OF SPORT OUT OF ALL B2C

13%

**DEPOSITS** 

10%

**NET GAMING** 





#### **NON-CORE BUSINESS - NEOLOTTO**

- Following successful pilot and positive indications from lottery players and existing partners, in which the business KPIs were validated, NeoLotto is preparing for 2018 Christmas Lottery draw
- Money lent to NeoLotto in Q4 2017, served for aggressive marketing campaigns and the creation of infrastructure to support 2018 activities
- In August 2018, NeoLotto shareholders provided additional convertible loan in the amount of EUR 5M to further capitalize on the opportunity. Aspire Global will provide EUR 1M out of the loan amount, based on payment schedule till the end of 2018





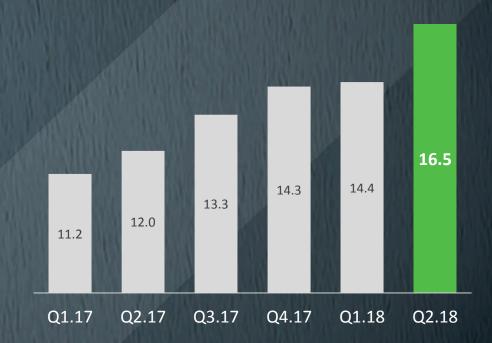


### **POSITIVE GROWTH**

12 MONTHS ROLLING REVENUES (M€)



12 MONTHS ROLLING EBITDA (M€)

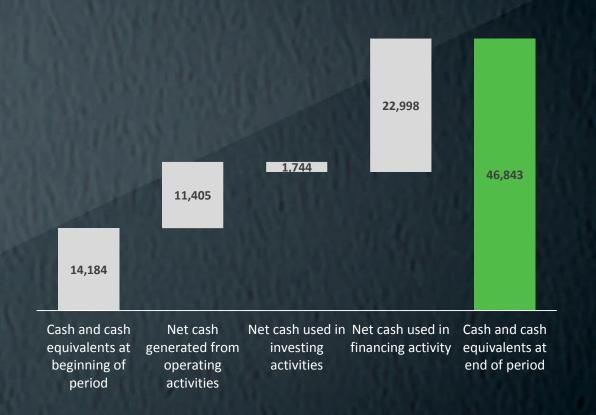




# GROWING CASH POSITION Q2 (K€)

#### **KEY MESSAGE**

- Strong cash flow from operations
- Investment activity used for investment and loan to associated company and for investment in intangible assets (R&D capitalization)
- Financing Activity Issuance of Bond, off-set by dividend distribution
- Out of the cash balance at the end of Q2/18,
   ~€43M are available for M&A activities





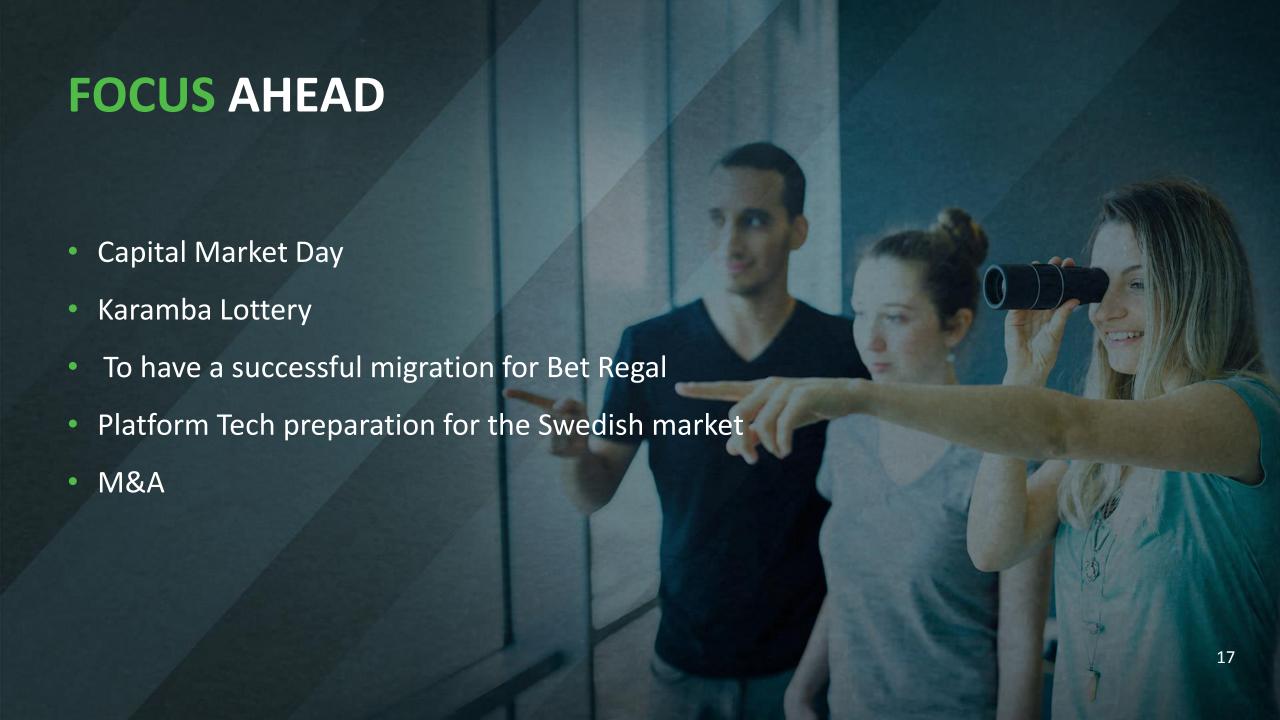


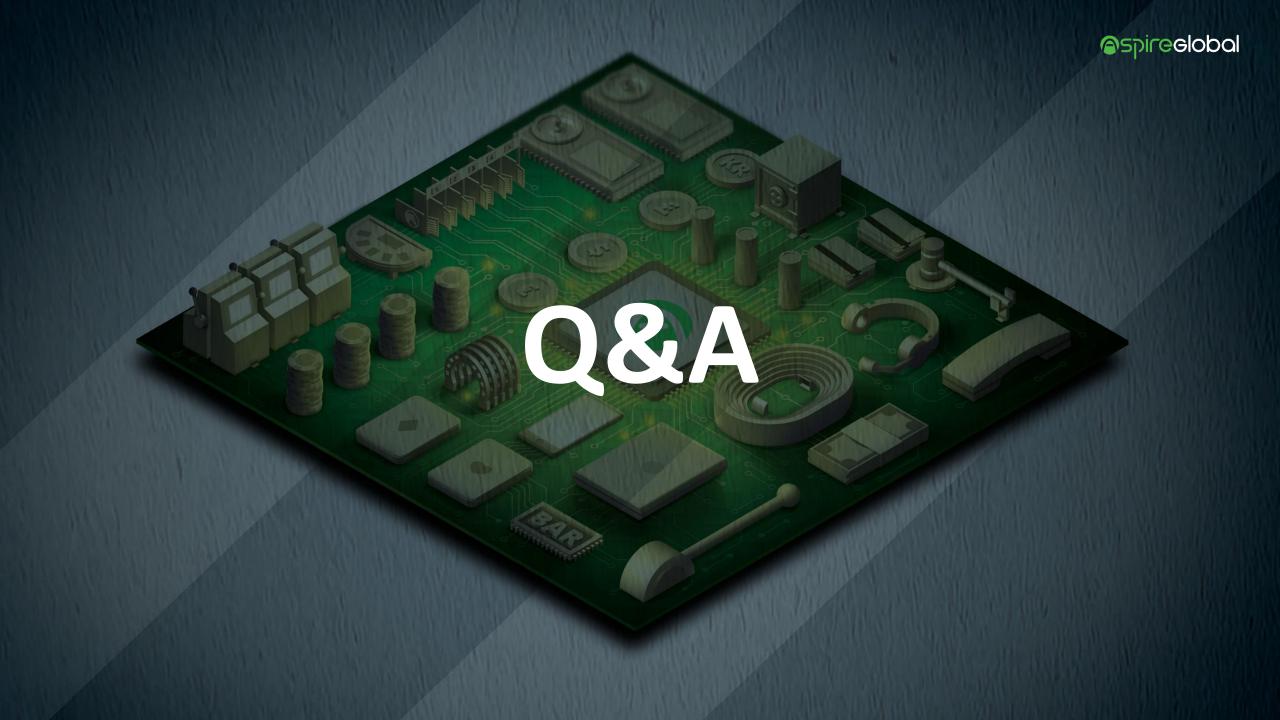
## **FINANCIAL TARGETS 2020**



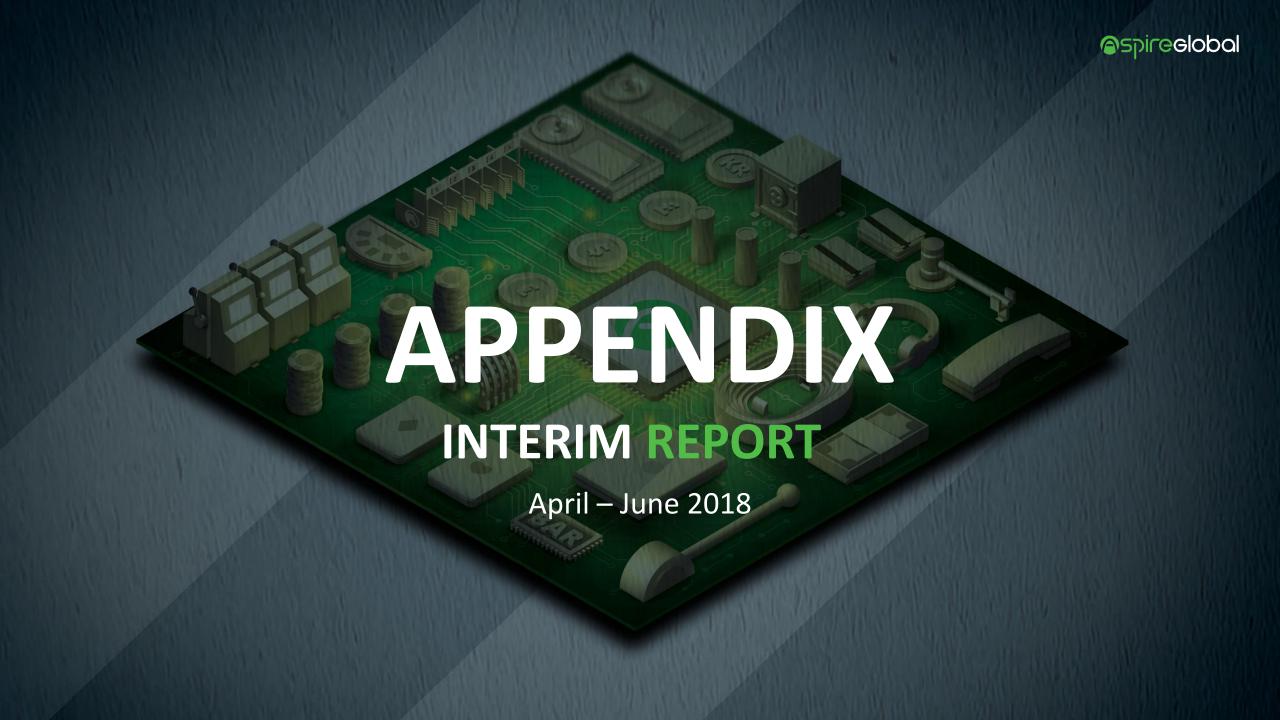














# LARGEST SHAREHOLDERS

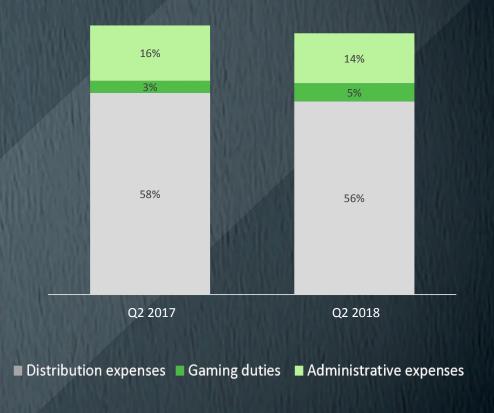
LARGEST SHAREHOLDERS, MARCH 31st 2018	NUMBER OF SHARES	VOTES AND CAPITAL, %
Matalon, Barak	12 048 000	27.2%
Pini Zahavi	7 500 000	16.9%
Eli Azur	7 500 000	16.9%
Aran, Aharon	3 000 000	6.8%
Oppenheimer and Co (ESOP)	1,687,689	3.8%
Swedbank Robur Ny Teknik BTI	1,686,650	3.8%
Swedbank Nordic Microcap	1,666,650	3.8%
Fondita Nordic small CAP	1,350,000	3.0%
BPSS LDN/Henderson European smaller	1,096,370	2.5%
Ram One	565,594	1.3%
Total 10 largest shareholders	38,100,953	85.9%
Other 1,258 shareholders	6,272,115	14.1%
Total	44,373,068	100%



## **% EXPENSE ALLOCATION**

- Although distribution and administrative expenses increased during the reported period, percentage of total revenues decreased compared to the increase in total revenues, contributing to the increase in EBITDA
- Gaming duties expenses increased in accordance with company's focus on regulated and taxed markets

#### **% EXPENSE ALLOCATION**

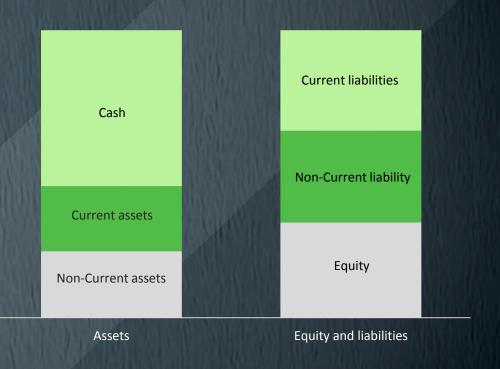




- Total Assets €86.3 M
- Issuance of bond increased non-current liabilities and cash amounts
- Cash and Cash Equivalents €46.8 M



#### FINANCIAL POSITION





# **INCOME STATEMENT**

	Second quarter (Apr-June)		Interim peri	Full year (Jan-Dec)	
	2018	2017	2018	2017	2017
Revenues (including EU VAT)	24,731	17,327	43,085	33,416	71,923
EU VAT	-478	-295	-879	-534	-1,148
Net revenues	24,253	17,032	42,206	32,882	70,775
Net revenues	24,233	17,032	42,200	32,862	70,775
Distribution expenses	-13,764	-10,069	-25,271	-19,907	-42,876
Gaming duties	-1,283	-596	-2,060	-1,281	-3,019
Administrative expenses	-3,551	-2,760	-6,420	-5,443	-10,618
	-18,598	-13,425	-33,751	-26,631	-56,513
EBITDA	5,655	3,607	8,455	6,251	14,262
Amortization and depreciation	-456	-283	-877	-535	-1,228
Operating income	5,199	3,324	7,578	5,716	13,034
Interest income and foreign currency exchange differences		225	4.005	100	
with respect to funding to related group	1,059	-306	1,295	120	504
Finance income	29	86	57	57	177
Finance expenses	-266	-42	-1,017	-166	-685
Income before income taxes	-521	-	7,913	5,727	13,030
Income taxes	-231	-208	-377	-361	-780
Net income before company share in the results of			7.526	F 255	
associated companies	5,269	2,854	7,536	5,366	12,250
Company share in the results of associated companies and	222	422	700		2.455
other related parties	-338	-120	-739	-270	-2,465
Net income from continuing operations	4,931	2,734	6,797	5,096	9,785
Profit on discontinued operations, net of tax	-	224	-	1,309	1,309
Net income and comprehensive income	4,931	2,958	6,797	6,405	11,094



# **BALANCE SHEET**

	As at June 30th		As at Dec 31st	
	2018	2017	2017	
ASSETS				
NON-CURRENT ASSETS				
Property and equipment	1,305	1,138	1,313	
Intangible assets	5,888	3,754	4,950	
Capital notes, loans and accrued interests due from a related group	10,156	8,617	9,001	
Investments and loans – associated companies	2,545	1,493	1,939	
Deferred income taxes	80	45	63	
	19,974	15,047	17,266	
CURRENT ASSETS				
Trade receivables	7,581	5,580	9,575	
Other receivables	899	1,205	1,215	
Income taxes receivables	9,948	7,046	9,058	
Related group receivables	287	650	224	
Restricted cash	785	1,374	854	
Cash and cash equivalents	46,843	6,202	13,412	
	66,343	22,057	34,338	
Total assets	86,317	37,104	51,604	



# **BALANCE SHEET**

EQUITY AND LIABILITIES	As at June 30 <sup>th</sup>		As at Dec 31st	
	2018	2017	2017	
EQUITY ATTRIBUTABLE TO THE EQUITY HOLDERS OF THE COMPANY				
Share capital and premium	5,091	62	4,882	
Share based payment reserve	1,687	1,569	1,642	
Reserve with respect to funding transactions with a related	-15,371	-15,371	-15,371	
group				
Retained earnings	37,412	29,752	34,439	
Total equity attributable to the equity holders of the Company	28,819	16,012	25,592	
Non-controlling interests	-218	-219	-217	
Total equity	28,601	15,793	25,375	
NON-CURRENT LIABILITIES				
Employee benefits, net	309	213	304	
Loans with respect to leasehold improvements	369	517	438	
Senior secured bonds (Note 10)	26,851	-	-	
	27,529	730	742	
CURRENT LIABILITIES				
Client liabilities	4,831	2,865	3,515	
Trade and other payables	13,392	9,487	11,505	
Bonds' interest payable (Note 10)	471			
Income taxes payable	11,493	8,229	10,467	
	30,187	20,581	25,487	
Total equity and liabilities	86,317	37,104	51,604	



# **CASH FLOW**

	SECOND QUARTER		INTERIM	INTERIM PERIOD	
	2018	2017	2018	2017	2017
Net cash generated from operating activities	11,405	4,988	13,469	8,899	16,048
Net cash used in investing activities	-1,744	-1,062	-3,149	-2,904	-7,609
Net cash generated by (used in) financing activities	22,998	-6,026	23,111	- 12,053	-7,287
Net increase (decrease) in cash and cash equivalents	32,659	-2,100	33,431	-6,058	1,152
Cash and cash equivalents at the beginning of the period	14,184	8,302	13,412	12,260	12,260
Cash and cash equivalents at the end of the period	46,843	6,202	46,843	6,202	13,412